



TangoWire
Just the Facts

Why TangoWire?

Your goal is to reach the right individuals within a large ocean of viewers – people, not some number. That's how you'll maximize your ROI; reaching individuals motivated to buy. That's how TangoWire views its members – as individuals - and that's what we offer you: the opportunity to deliver your message to individuals that match your marketing target audience.

Sure, we've got huge numbers: TangoWire is a vast network of over 4,000 websites accessing more than 70 online dating communities, serving over 60 million high quality impressions to singles every month in various different special interest categories.

But what's important is that TangoWire will get you to the exact people you want – **Reach people, not numbers.**

For more advertising information – advertising@tangowire.com



Advertising Traffic & Categories

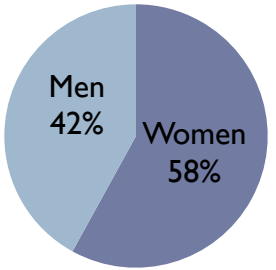


Big Beautiful Women (BBW)

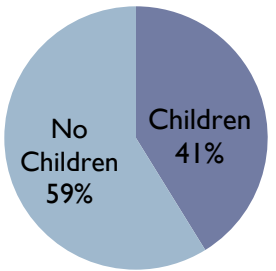
AGE	
18 to 24	12%
25 to 34	31%
35 to 44	32%
45 to 54	19%
55+	6%

Ethnicity	
Asian	2.62%
Latino/Hispanic	8.36%
Black/African American	18.91%
White/Caucasian	62.16%
Other Ethnicity	7.95%

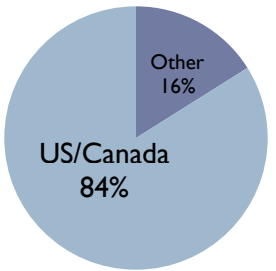
Gender



Children



Location



BBW@TangoWire
BBW.TangoWire.com

Tuesday, September 8, 2009

Powered By **TangoWire**

[Home](#) | [Who's Online](#) | [Search](#) | [Free Membership](#)

[Home](#) | [Other TangoWire Sites](#)

[Become A Member](#) | [Member Logon](#)



Online Dating You Can Trust

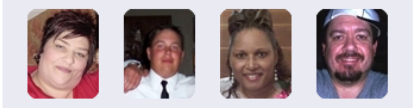
- Create your **BBW.TangoWire.com** profile in minutes
- Send Smiles and Reply to emails **FREE**
- Search through 1000's of new members daily
- Responsive customer service for all members -- we are here for you!

Sign up for a **FREE** membership!

[Join FREE Now!](#)

[Why Choose Us? >>](#)

Currently Online!



[See more...](#)

Take a quick look for yourself -- it's **FREE!**

I am seeking a Between ages and Living in

Top Five Online Dating Safety Tips
By Kim Lance, Associate Publisher of *Online Dating Magazine*

Here are five online dating safety tips that are vital to protecting yourself when dating online:

[READ MORE](#)

Three Tips for Online Dating Success
By Kim Lance, Associate Publisher of *Online Dating Magazine*

Here are three strategic steps you can take that can give your profile the look and feel it needs to attract the kind of people you would love to meet.

[READ MORE](#)

Online Dating Advice and Tips
By John Van De Linde

The first thing you're going to do after you have signed up at an internet dating site is to create your profile, which includes a good photo of your self and an appealing, but honest description of yourself. If you want to rise above the rest, you..



Single Parents

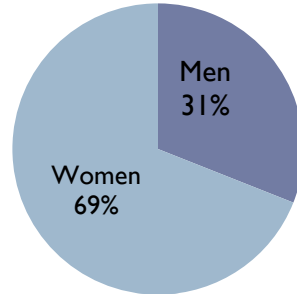
AGE

18 to 24	20.52%
25 to 34	37.16%
35 to 44	40.46%
45 to 54	1.77%
55+	0.09%

Ethnicity

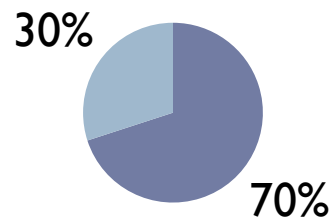
Asian	5.41%
Latino/Hispanic	9.73%
Black/African American	20.68%
White/Caucasian	55.22%
Other Ethnicity	8.96%

Gender

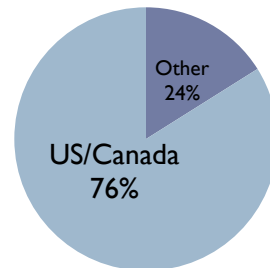


Children

- Have Children - living with me
- Have Children - not living with me



Location



SingleParents@TangoWire
SingleParents.TangoWire.com

Powered By
TangoWire

Tuesday, September 8, 2009

Become A Member

Member Logon

Home | Who's Online | Search | Free Membership

Home | Other TangoWire Sites



Online Dating You Can Trust

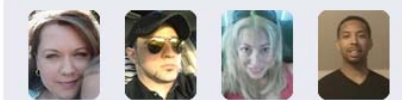
- Create your **SingleParents.TangoWire.com** profile in minutes
- Send Smiles and Reply to emails **FREE**
- Search through 1000's of new members daily
- Responsive customer service for all members -- we are here for you!

Sign up for a **FREE** membership!

[Join FREE Now!](#)

[Why Choose Us? >>](#)

Currently Online!



[See more...](#)

Take a quick look for yourself -- it's FREE!

I am seeking a Between ages and Living in

Three Tips for Online Dating Success

By Kim Lance, Associate Publisher of [Online Dating Magazine](#)
Here are three strategic steps you can take that can give your profile the look and feel it needs to attract the kind of people you would love to meet.

Online Dating Advice and Tips

By John Van De Linde
The first thing you're going to do after you have signed up at an internet dating site is to create your profile, which includes a good photo of your self and an appealing, but honest description of yourself. If you want to rise above the rest, you...

Is Online Dating a Good Choice for You?

By Kim Lance, Associate Publisher of [Online Dating Magazine](#)
If you are on the fence about whether to try out online dating as a way to find romance, consider these five positive reasons why using an online dating service might be a good choice for you.

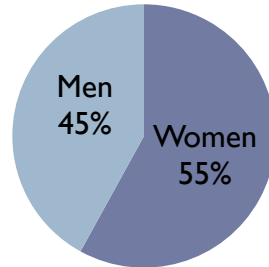


Seniors

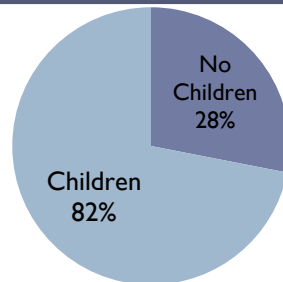
AGE	
18 to 24	0.27%
25 to 34	0.72%
35 to 44	0.56%
45 to 54	10.26%
55+	88.19%

Ethnicity	
Asian	2.49%
Black/African American	9.37%
Latino/Hispanic	3.31%
White/Caucasian	78.65%
Other Ethnicity	4.17%

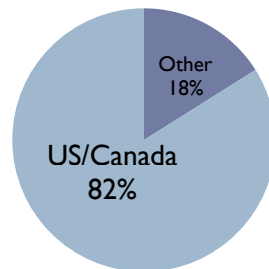
Gender



Children



Location



Seniors@TangoWire

Seniors.TangoWire.com

Powered By TangoWire

Tuesday, September 8, 2009 Become A Member Member Logon

Home | [Who's Online](#) | [Search](#) | [Free Membership](#)

Home | [Other TangoWire Sites](#)



Online Dating You Can Trust

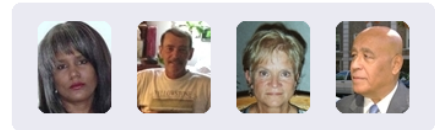
- Create your **Seniors.TangoWire.com** profile in minutes
- Send Smiles and Reply to emails **FREE**
- Search through 1000's of new members daily
- Responsive customer service for all members -- we are here for you!

Sign up for a **FREE** membership!

[Join FREE Now!](#)

[Why Choose Us? >>](#)

Currently Online!



[See more...](#)

Take a quick look for yourself -- it's FREE!

I am seeking a Between ages and Living in

Online Dating Advice and Tips
 By John Van De Linde
 The first thing you're going to do after you have signed up at an internet dating site is to create your profile, which includes a good photo of your self and an appealing, but honest description of yourself. If you want to rise above the rest, you..

Is Online Dating a Good Choice for You?
 By Kim Lance, Associate Publisher of [Online Dating Magazine](#)
 If you are on the fence about whether to try out online dating as a way to find romance, consider these five positive reasons why using an online dating service might be a good choice for you.

Top Five Online Dating Safety Tips
 By Kim Lance, Associate Publisher of [Online Dating Magazine](#)
 Here are five online dating safety tips that are vital to protecting yourself when dating online:

[READ MORE](#)



Military

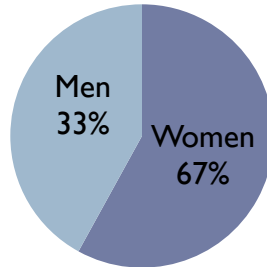
AGE

18 to 24	27.48%
25 to 34	35.39%
35 to 44	24.13%
45 to 54	10.49%
55+	2.50%

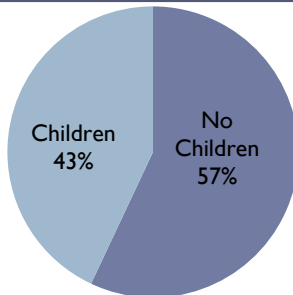
Ethnicity

Asian	11.25%
Black/African American	11.49%
Latino/Hispanic	10.43%
White/Caucasian	56.37%
Other Ethnicity	10.47%

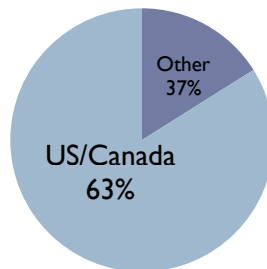
Gender



Children



Location



Military@TangoWire

Military.TangoWire.com



Tuesday, September 8, 2009

[Become A Member](#)

[Member Logon](#)

[Home](#) | [Who's Online](#) | [Search](#) | [Free Membership](#)

[Home](#) | [Other TangoWire Sites](#)



Online Dating You Can Trust

- Create your **Military.TangoWire.com** profile in minutes
- Send Smiles and Reply to emails **FREE**
- Search through 1000's of new members daily
- Responsive customer service for all members -- we are here for you!

Sign up for a **FREE** membership!

[Join FREE Now!](#)

[Why Choose Us? >>](#)

Currently Online!



[See more...](#)

Take a quick look for yourself -- it's **FREE!**

I am seeking a Between ages and Living in



Top Five Online Dating Safety Tips

By Kim Lance, Associate Publisher of [Online Dating Magazine](#)

Here are five online dating safety tips that are vital to protecting yourself when dating online:

[READ MORE](#)



Three Tips for Online Dating Success

By Kim Lance, Associate Publisher of [Online Dating Magazine](#)

Here are three strategic steps you can take that can give your profile the look and feel it needs to attract the kind of people you would love to meet.

[READ MORE](#)



Online Dating Advice and Tips

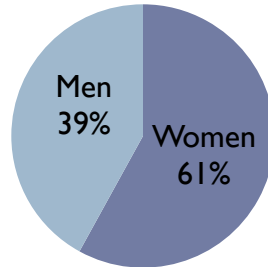
By John Van De Linde

The first thing you're going to do after you have signed up at an internet dating site is to create your profile, which includes a good photo of your self and an appealing, but honest description of yourself. If you want to rise above the rest, you..



All TangoWire

Gender



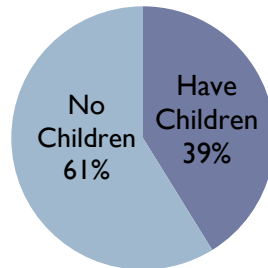
AGE

18 to 24	19.12%
25 to 34	28.85%
35 to 44	27.10%
45 to 54	17.91%
55+	7.01%

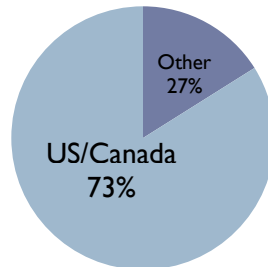
Ethnicity

Asian	7.05%
Black/African American	16.68%
Latino/Hispanic	8.03%
White/Caucasian	58.23%
Other Ethnicity	10.01%

Children



Location



TangoWire.com
Online Dating You Can Trust

Powered By TangoWire

Wednesday, September 9, 2009

Become A Member Member Logon

Home Who's Online Search Free Membership

Home | Other TangoWire Sites



Online Dating You Can Trust

- Create your **TangoWire.com** profile in minutes
- Send Smiles and Reply to emails **FREE**
- Search through 1000's of new members daily
- Responsive customer service for all members -- we are here for you!

Sign up for a **FREE** membership!

[Join FREE Now!](#)

[Why Choose Us? >>](#)

Currently Online!



[See more...](#)

Take a quick look for yourself -- it's **FREE!**

I am seeking a Between ages and Living in

Top Five Online Dating Safety Tips
By Kim Lance, Associate Publisher of Online Dating Magazine

Here are five online dating safety tips that are vital to protecting yourself when dating online:

[READ MORE](#)

Three Tips for Online Dating Success
By Kim Lance, Associate Publisher of Online Dating Magazine

Here are three strategic steps you can take that can give your profile the look and feel it needs to attract the kind of people you would love to meet.

[READ MORE](#)

Online Dating Advice and Tips
By John Van De Linde

The first thing you're going to do after you have signed up at an internet dating site is to create your profile, which includes a good photo of your self and an appealing, but honest description of yourself. If you want to rise above the rest, you..